

LISTING OF THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1-32. (Cancelled).

33. (Currently amended) A luminous ~~Luminous~~ element with a light-guiding device in which light is guided by reflection, ~~in particular, in the case of which~~ the light-guiding device ~~comprises~~ comprising at least one light-scattering area to which light-scattering structures can be applied, ~~in particular,~~ to the surface of the light-scattering area, and at least one light entry surface, and at least one OLED is coupled to the light entry surface, ~~characterized in that~~ wherein the OLED comprises a transparent substrate ~~which~~ that is coupled to a light entry surface of the light-guiding device, the light-guiding device comprising a light guiding plate and the glass substrate being plate-shaped and being coupled with the aid of an edge surface to the light-guiding device, wherein the layers of the OLED are deposited directly on the light entry surface of the light-guiding device.

34. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, wherein said light-scattering area comprises a light-scattering structure.

35. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-guiding device comprises a transparent material.

36. (Currently amended) The luminous ~~Luminous~~ element according to claim 35, ~~characterized in that~~ wherein the transparent material comprises one of the group consisting of glass and coated glass and glass laminate and glass plastic laminate and a fluid.

37. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light entry surface is arranged at an edge surface of the light guiding plate.

38. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light entry surface adjoins an edge surface of the plate.

39. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~in which~~ wherein the light-guiding device has an elongated, ~~for example~~ cylindrical or prismatic shape.

40. (Currently amended) The luminous ~~Luminous~~ element according to ~~Claim~~ claim 39, ~~characterized in that~~ wherein the light entry surface comprises at least one end face.

41. (Currently amended) The luminous ~~Luminous~~ element according to ~~Claim~~ claim 39, ~~characterized in that~~ wherein the light entry surface comprises at least one face at one of the ends of the light-guiding device.

42. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light entry surface ~~(94)~~ is arranged on at least one side of the light guiding plate.

43. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the substrate of the OLED is flexible.

44. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the substrate comprises one of the group consisting of a polymer, extremely thin glass and a composite of extremely thin glass and polymer.

45. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light entry surface comprises a light entry area ~~comprises the light entry surface~~.

46. (Currently amended) The luminous ~~Luminous~~ element according to claim 45, ~~characterized in that~~ wherein the light entry area comprises one of the group consisting of the OLED, at least one specular reflective surface and an optical grating, ~~in particular a blaze grating~~.

47. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the OLED is of strip-shaped form.

48. (Currently amended) The luminous ~~Luminous~~ element according to claim 47, ~~characterized in that~~ wherein the OLED has contact surfaces ~~which~~ that extend along the longitudinal direction of the OLED.

49. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the OLED is coupled to the light-guiding device by a transparent bonded joint, ~~in particular with the aid of a transparent bonded joint matched for refractive power~~.

50. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light entry surface is arranged obliquely to the light guidance direction.

51. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light entry surface is curved.

52. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-scattering structure is arranged in the interior of the light-guiding device.

53. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~in which~~ wherein the light-scattering structure comprises a roughened surface area.

54. (Currently amended) The luminous ~~Luminous~~ element according to claim 53, ~~in which~~ wherein the roughness increases along the light guidance direction.

55. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-scattering structure is coloured.

56. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-scattering structure comprises one of the group consisting of a raised pyramid structure and a recessed pyramid structure and a convex lens and a concave lens and a raised prism and a recessed prism and a convex cylindrical lens and a concave cylindrical lens.

57. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-scattering structure comprises an optical grating.

58. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized by~~ further comprising a number of OLEDs coupled to light entry surfaces.

59. (Currently amended) The luminous ~~Luminous~~ element according to claim 58, ~~characterized in that~~ wherein the ~~several~~ number of OLEDs emit light of different colour.

60. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the OLED emits white light.

61. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-scattering area has a light exit surface ~~which that~~ that is larger than the light entry surface of the light-guiding device.

62-64. (Cancelled).

65. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, wherein ~~characterized in that~~ the light-guiding device has an annularly bent shape.

66. (Currently amended) The luminous ~~Luminous~~ element according to claim 33, ~~characterized in that~~ wherein the light-guiding device has a cylindrical, semicylindrical, tubular, conical or prismatic form.

67. (Currently amended) A luminous ~~Luminous~~ element with a light-guiding device in which light is guided by reflection, ~~in particular, in the case of which~~ the light-guiding device ~~comprises~~ comprising: at least one light-scattering area ~~which that~~ that has at least one light-scattering structure, and at least one light entry surface, and at least one OLED is coupled to the light entry surface, ~~characterized in that~~ wherein the light-guiding device has a light exit surface ~~which that~~ that comprises at least one edge surface of a light guiding plate, and the light entry surface is arranged on at least one side of the light guiding plate, wherein the layers of the OLED are deposited directly on the light entry surface of the light-guiding device.